

# BUSINESS AS UNUSUAL

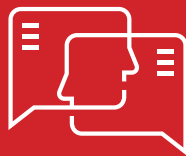
## SOLUTIONS TO REACH YOUR TARGET AUDIENCE

As a product or service supplier to the credit, collections or financial services sector, you need a way to reach decision makers from banks, building societies, alternative lenders, car finance providers, utilities companies, financial intermediaries, debt purchasers, DCAs and more. *Credit Strategy* offers a suite of options which enable you to gain brand awareness, generate leads and interact with your clients and prospects during social distancing.

### BLOGS



### WAYS TO ENGAGE



### COLLABORATIVE CONTENT



### ONLINE ADVERTISING



### PODCASTS



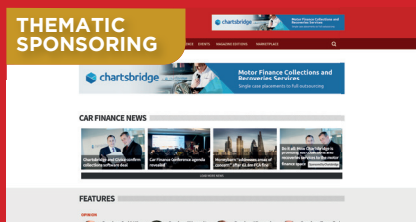
### PRINT ADVERTISING



### SURVEYS



### THEMATIC SPONSORING



### VIDEO CONTENT



### WEBINARS



TOTAL REACH  
**18,000**

### WHITEPAPER/ INDUSTRY REPORTS



In these unprecedented times,

as our community moves away from face to face interaction and into home working, it's more important than ever to target your marketing and engage with the right audience.

WEEKLY NEWSLETTER SUBSCRIBERS

**3,490**

CREDIT STRATEGY MEMBERS

**8,031**

MAGAZINE SUBSCRIBERS

**3,000+**

MARKETING EMAIL REACH

**4,181**

WEBSITE VISITORS (PER MONTH)

**12,065**

### CONTACT US

Ensure your brand reaches the audience it deserves,  
contact a member of the Credit Strategy team for a solution

SOCIAL MEDIA FOLLOWERS

**10,909**

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